

Brief Profile



Name - Abhay Kardeguddi

Specialization - Marketing

Experience - 26 years

Qualification - Electronic Engg. – Diploma, MDBA, Triple-Diploma

Publications (Books/Research Papers) –

Books : Total Published – 3 Books on CRM for SCDL, Pune.

Papers : Case Study in Anthology of Indian cases, Alliance Academy, Bangalore.

Seminars Attended : 4