

## **Brief Profile**



Name – Ajit Athalye

Specialization – Strategy, Marketing including CRM, Analytics/Quantitative Methods, Manufacturing Operations including SCM, Entrepreneurship Development

Experience - Total=35 years, India=20 years, USA=13 years, Kazakhstan=2 years.

Independent Management Consultant-Pune, India

Chief Marketing Officer- Mid India Power & Steel, Indore, India

GM Strategy & OD- Mittal Steel (Arcelor Mittal) Temirtau, Kazakhstan

Sr. VP, Marketing- Kalyani Carpenter Special Steels Ltd; Pune, India

VP Marketing-Kalyani Steels &Kalyani Seamless Tubes Ltd; Pune, India

VP Production Planning-Kalyani Seamless Tubes Ltd., Baramati, India

Consultant, Business Intelligence Unit-Mars Electronics, USA

Manager, Market Research & Planning- CertainTeed Corp., USA

Project Manager-Internal Consulting & Operations Research, CertainTeed Corp., USA

Visiting Faculty: 1995-2014: MITSOB, Amity, SIIB, SIIT

Qualification –MBA- Wharton School, USA (Executive MBA Programme)

M.S. Operations Research, Polytechnic, Brooklyn, NY, USA

M.Sc. Physics/Electronics-University of Bombay, India

Publications (Books/Research Papers) - None