

Prof. Dr. RAJENDRA BARTAKKE

Marketing/ Entrepreneurship

**Qualifications:** M.Sc., MBA, Ph.D. (Entrepreneurship)

**Experience:** 6 years in research and industry (consultancy), 15 years teaching and academic administration

**Publications:**

1	' Conceptual framework of entrepreneurship development program (EDP) -	Advance Management Compendium – (Vol.-) 1, ISSN2249-5681.
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**Achievements:**

1. Recognized counselor for 'Open Learning Programme in Entrepreneurship Development (OLPE) of Entrepreneurship Development Institute of India, Ahmadabad, Gujarat (from 2000)
2. Worked as a 'Nodal Agency' for Entrepreneurship Development Institute of India, Ahmadabad, Gujarat, for conducting its course of 'Diploma in Business Entrepreneurship and Management.'