

Prof. Dr. Shailashree Haridas

Economics and Strategy

Qualification: 1. Ph. D in Economics: Topic “Reforms in Bank Marketing in Post reforms Era” – An Analysis of change in demand forecasting and pricing module in selected Banks in Pune.

2. Executive Program in Leadership and Management from IIM Calcutta

3. MA (Economics), Masters in Marketing (MMM), PGDBM (HR)

Experience: 15 years

Publications: 1. Book on ‘International Business Management’

Presented 23 papers at conferences held in various locations including IIM – B, Nirma Institute of management, IMT – Nagpur, Delhi University, KUD – ISLE conference and other Management institutes.

- Presented a key note address on “Impact of WTO on Education” at Garware College Pune.
- Research paper on “Cost Minimization in Pharma industry” was selected for the presentation for the conference by IERC at Paris, in July 2007.
- Research paper selected for presentation on Marketing of Financial services at NICMAR – Delhi.
- Research paper on Mergers and acquisitions, A long term implications on Banking at School of Economic Studies, Japan was selected for presentation.
- Published total of Thirty Two articles Indian express. To Name a few, future of banking in India , the new challenges of demand forecasting, enhancing the global competitiveness, pricing in international business, Future of service sector in India etc.
- Paper on “Changing Employment relations in Banks” was shortlisted by ISLE conference for Young Economist Award in December 2011.
- Author of a book on “International Business Management” – Text book for Mumbai University - Publisher: Himalaya Publications.

Achievements

1. Received “Best Professor in Economics” award instituted by Central Bank of India and World Education Congress.
2. Received Best Teacher Award by UNESCO center, MAEERs MIT.
3. Sound Academic Records in Education along with Gold Medal in Masters in Economics Program.
4. Received appreciation from South Florida University for teaching Economics.