

Prof. Mr. Sarang Kulkarni

Marketing Management/ International Marketing



Qualifications: - B.sc.(Electronics Science) M.M.S,M.B.S

Experience: - 19 Years in Industry, 4 years in teaching

Publications: - 5 Publications in National /International Conferences

1	An International Research conference on Management, Banking and Finance.	Jamnalal Bajaj Institute of Management Studies
2	International Journal of Advances in Management, Technology and Engineering Sciences	ISSN:2249-7455
3	International Conference on Current trends and challenges in Management, Engineering, Computer Application and Technology (ICCTCMECAT-2012)	CIMSR-Pune
4	International Conference on Ongoing Research in Management and IT (INCON-VII-2012)	ASM GROUP OF INSTITUTES -Pune
5	Proceedings of National Colloquium on Novel Approaches in Computing Technology(NC'NACT-2012)	ISBN 978-81-920427-1-8

Sr. No	Title of research Paper	Place
08	HR Outsourcing- An Overview	VIIT, Baramati 14 th and 15 th October,2011
09	Brand Equity Road Map	VIIT, Baramati 14 th and 15 th October,2011
10	Employee engagement with reference to Automobile Industries in Pune city	Bhartesh Education Trust's Global Business School, 17 th & 18 th Feb,2012 ISBN 978-93-5051-687-4 Won the Best Research Paper Award

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